



**Cowen & Co.**

# Press Release

## For Immediate Release

### Cowen & Company Adds Wireless Sector Analyst To Equity Research Department

New York – March 22, 2006 - Cowen & Company announced today that Matt Hoffman has joined the firm as a Senior Analyst following the Wireless sector.

Mr. Hoffman joins Cowen & Company from Moors & Cabot in New York where he was a Senior Vice President and Wireless Equipment Analyst. Prior to joining Moors & Cabot, Mr. Hoffman was a Managing Director at SoundView Technology Group in Old Greenwich, CT.

Mr. Hoffman earned an MA from Miami University.

He will be based in Boston and report directly to Barry Tarasoff, Cowen & Company's Director of Research. "By bringing Matt to the firm, Cowen & Company broadens its coverage of the Wireless Equipment industry and we are very happy to add such an experienced, highly-respected analyst to our research team," said Barry Tarasoff.

Cowen and Company's Equity Research division has over 30 senior analysts covering approximately 500 companies in Healthcare, Technology, Aerospace and Defense, Media and Telecommunications and Consumer.

#### **Cowen & Co., LLC**

Cowen & Co., LLC is an investment bank dedicated to providing superior research, sales and trading and investment banking services to companies and institutional investors in key growth sectors of the economy, primarily Healthcare, Technology, Media and Telecommunications, and Consumer. It is a subsidiary of Societe Generale, a diversified, global financial services institution. Cowen & Co., LLC is a registered broker dealer and a member of SIPC.

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