



Press Release

For Immediate Release

Cowen Announces Formation of Alternative Energy Group *Extends Market Leadership in High-Growth Energy Markets*

New York, January 29, 2007 -- Cowen Group, Inc. (NASDAQ: COWN) announced today the establishment of a new Alternative Energy Group. The team consists of a group of industry experts across the Company's investment banking, research and trading divisions.

"Our strategic decision to establish the Alternative Energy Group is based upon our market leadership and considerable success in the industry over the past 18-25 months," said Kim Fennebresque, Chairman and Chief Executive Officer. "We have been the leading investment bank within the sector, completing more transactions and raising more capital for U.S. listed alternative energy companies than any other Wall Street firm since the beginning of 2005. I am enthusiastic about the strong capabilities of this team and confident that by dedicating a group of talented individuals to this sector, we can expand our market share and meet the increasing demand for our services in this burgeoning industry."

Managing Director Skip Grow will lead the banking effort. Senior Research Analyst Rob Stone will head the research effort. Roberto Friedlander and Tracey Sokol will share responsibility for trading.

About Cowen Group, Inc.

Cowen Group, Inc., through Cowen and Company, LLC and Cowen International Limited, provides investment banking services, including underwriting and other capital raising solutions, equity research, sales, trading and mergers and acquisitions advice, to emerging growth companies in sectors including healthcare, technology, alternative energy, media and telecommunications and consumer.

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